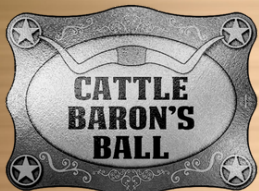




30th
Anniversary
ABILENE CATTLE BARON'S BALL

Presented by:



Kickin' it Old Style



Every cancer. Every life.



Join Us
OCTOBER 14, 2023
Taylor County Expo
Taylor-Telecom Arena
ABILENECATTLEBARONSBALL.ORG



From the Chairs



We are excited to announce on October 14, 2023, we will be celebrating the 30th Anniversary of the Cattle Baron's Ball. This year will be unique. Several past chairs will be chairing the event and will be "Kickin it Old Style." You may be wondering...why would twelve people come together to chair an event that they have already chaired? We each have our own "why" and would be glad to share it with you, but more than anything, we want our children, grandchildren, families, and friends to one day wake up in a cancer-free world.

As many of you know, the Cattle Baron's Ball is a magical evening filled with entertainment, gaming, auctions and so much more, but it is also a party with a purpose – a purpose to raise money to support the American Cancer Society. We ask you to join us by becoming an underwriter, sponsor, or donor of the Cattle Baron's Ball, Finish the Fight golf tournament, Style show or Little Baron's Ball. By doing so, you will help American Cancer Society to continue to provide guidance and support to patients and caregivers every step of their cancer journey. Also, to provide funds to patients here in Abilene and the Big Country for research, prevention, screenings, early detection, access to care, patient services, and ultimately survivorship.

We would like to thank you in advance for your participation, generosity, and for making a difference in the lives of cancer survivors, those currently fighting the disease, and those who will be diagnosed in the future. Their hope begins with you...

Sincerely,

Deon Lawson
Jackie Love
Jacque Thweatt
Jane Yost

Katta Mitchell
Kim Walker
Miller & Jon Loudermilk

Pat Wehmeyer
Sharon Earnest
Stacy Theilen
Terry Diamond

Committee

Event Chairs & Advisory Board

DEON LAWSON
JACKIE LOVE
JACQUE THWEATT
JANE YOST

KATTA MITCHELL
KIM WALKER
MILLER & JON LOUDERMILK

PAT WEHMEYER
SHARON EARNEST
STACY THEILEN
TERRY DIAMOND

Immediate Past Chairs

CODY & TIFFANY SMITH

Committee

AMBER WILLIAMS
APRIL HARRIS
BOBBIE BURKE
BRITTANY BROWN
BRITTNEY JAY
CASEY TAYLOR
CASEY WASSON
CHELSEA JIMENEZ
CHRISTIE CALLAHAN
CHRISTAL FARIES
CHRISTI JAY
CORA MCCARTNEY

DENISE MONTES
KACEY STANFIELD
KANDI NIBLETT
KAYLI BECK
KIM BRADEN
KIM MELNYK
KIMBERLY PRATER
KRISTIN JOHNSON

LINDSAY FLORES
MINDI NAGY
MISTI COLLIER
MISTY VARELA
MONICA DEVORA
PAM SITES
SHANNA MIMS
TAMMY WITHERS
TARA YOUNG
VERONICA FUENTES

Duke Crew

BENJAMIN YOUNG
BRAD IVEY
BRANDON STANFIELD
CALE THEILEN
CLAY COLLIER
CLAY WILLIAMS
CODY SMITH
COLE WARD

COREY JENKINS
CORY WITHERS
DARRIN BLACK
DARYL CARNES
JASON GEBHART
JASON SIMPSON
JON LOUDERMILK
JONATHAN SPENCER

JON PATE
JOSH THWEATT
KELLY JAY
MARCO JIMENEZ
MATT BEARD
MATTHEW BECK
MICHAEL MONTES
RYAN HOLMES
TIM FARRAR
WESLEY GOSDIN

Golf Committee

CHRISTAL FARIES
CLAY COLLIER
CODY SMITH
CORY WITHERS
DESTRY PACK
JON LOUDERMILK

COREY JENKINS - CHAIR
GARY GRUBBS - ADVISOR
JASON GEBHART - ADVISOR

JON PATE
JOSH THWEATT
RYAN HOLMES
TIFFANY SMITH
TIM FARRAR
VERONICA FUENTES

American Cancer Society Senior Development Manager

DAISY JANE BERGERON

Sponsor Amenities

Amenities Included:



Texas Elite Baron

\$50,000

- Entertainment Recognition
- Casino Chip Vouchers
- 10 Backstage VIP Meet & Greet
- 3 Finish the Fight Golf Teams
- Prestigious ACS Society Award
- 20 Style Show Tickets
- Valet Parking
- Personal Servers at your table
- Access to the VIP Saloon
- 60 Baron's VIP Pre-Party
- Exclusive Headliner Reveal
- ACS provided SignTop & Bottom Stage
- Recognition in Thank You Ad
- Social Media & Website Recognition
- Recognition in Evening Program
- 6 Baron's Table's of 10

Underwriting Item's Available

- ☐ Entertainment Sponsor

Amenities Included:



Texas Cattle Baron

\$30,000



- Sponsor Recognition
- Casino Chip Vouchers
- 6 Backstage VIP Meet & Greet
- 2 Finish the Fight Golf Teams
- Prestigious ACS Society Award
- 15 Style Show Tickets
- Valet Parking
- Personal Servers at your table
- Access to the VIP Saloon
- 40 Baron's VIP Pre-Party
- Invitation to Exclusive Headliner Reveal
- ACS provided Stage Side Banner
- Recognition in Thank You Ad
- Social Media & Website Recognition
- Recognition in Evening Program
- 4 Baron's Table's of 10

Underwriting Item's Available

- ☐ Presenting Sponsor
- ☐ Sound & Lighting



Texas Outlaw
\$20,000

Amenities Included:

- | | |
|--|--|
| <input type="radio"/> Casino Chip Vouchers | <input type="radio"/> 30 Baron's VIP Pre-Party |
| <input type="radio"/> 4 Backstage VIP Meet & Greet | <input type="radio"/> Invitation to Exclusive Headliner Reveal |
| <input type="radio"/> 1 Finish the Fight Golf Team | <input type="radio"/> ACS Provided Signage |
| <input type="radio"/> Prestigious ACS Society Award | <input type="radio"/> Recognition in Thank You Ad |
| <input type="radio"/> 10 Style Show Tickets | <input type="radio"/> Social Media & Website Recognition |
| <input type="radio"/> Valet Parking | <input type="radio"/> Recognition in Evening Program |
| <input type="radio"/> Personal Servers at your table | <input type="radio"/> 3 Baron's Table's of 10 |
| <input type="radio"/> Access to the VIP Saloon | |

Underwriting Item's Available

- ☐ Venue Sponsor
- ☐ Beverage Cups Sponsor
-



Texas Gunslinger
\$15,000

Amenities Included:

- | | |
|--|--|
| <input type="radio"/> Casino Chip Vouchers | <input type="radio"/> 20 Baron's VIP Pre-Party |
| <input type="radio"/> 2 Backstage VIP Meet & Greet | <input type="radio"/> Invitation to Exclusive Headliner Reveal |
| <input type="radio"/> 1 Finish the Fight Golf Teams | <input type="radio"/> ACS provided 4'x8' signage |
| <input type="radio"/> Prestigious ACS Society Award | <input type="radio"/> Recognition in Thank You Ad |
| <input type="radio"/> 8 Style Show Tickets | <input type="radio"/> Social Media & Website Recognition |
| <input type="radio"/> Valet Parking | <input type="radio"/> Recognition in Evening Program |
| <input type="radio"/> Personal Servers at your table | <input type="radio"/> 2 Baron's Table's of 10 |
| <input type="radio"/> Access to the VIP Saloon | |

Underwriting Item's Available

- ☐ Event Bars Sponsor*
- ☐ Little Baron's Ball Title Sponsor*
- ☐ Finish the Fight Golf Title Sponsor*
- ☐ Style Show Sponsor*

** Pending First Right of Refusal*



Texas Legend
\$10,000

Amenities Included:

- | | |
|--|--|
| <input type="radio"/> 2 Backstage VIP Meet & Greet | <input type="radio"/> 10 Baron's VIP Pre-Party |
| <input type="radio"/> 1 Finish the Fight Golf Team | <input type="radio"/> Invitation to Exclusive Headliner Reveal |
| <input type="radio"/> Prestigious ACS Society Award | <input type="radio"/> ACS Provided 4'x8' Signage |
| <input type="radio"/> 6 Style Show Tickets | <input type="radio"/> Recognition in Thank You Ad |
| <input type="radio"/> Valet Parking | <input type="radio"/> Social Media & Website Recognition |
| <input type="radio"/> Personal Servers at your table | <input type="radio"/> Recognition in Evening Program |
| <input type="radio"/> Access to the VIP Saloon | <input type="radio"/> 1 Baron's Table's of 10 |

Underwriting Item's Available

☐ Casino*

** Pending First Right of Refusal*



Texas Tycoon
\$7,500

Amenities Included:

- | | |
|--|--|
| <input type="radio"/> 4 Style Show Tickets | <input type="radio"/> ACS provided 4'x8' signage |
| <input type="radio"/> Valet Parking | <input type="radio"/> Recognition in Thank You Ad |
| <input type="radio"/> Personal Servers at your table | <input type="radio"/> Social Media & Website Recognition |
| <input type="radio"/> Access to the VIP Saloon | <input type="radio"/> Recognition in Evening Program |
| <input type="radio"/> 10 Baron's VIP Pre-Party | <input type="radio"/> 1 Baron's Table's of 10 |
| <input type="radio"/> Exclusive Headliner Reveal | |

Underwriting Item's Available

☐ VIP Saloon Sponsor*

☐ Beverage Napkin Sponsor*

** Pending First Right of Refusal*



Texas Ranger

\$5,000

Amenities Included:

- ☒ 2 Style Show Tickets
- ☒ Valet Parking
- ☒ Personal Servers at your table
- ☒ Access to the VIP Saloon
- ☒ 10 Baron's VIP Pre-Party
- ☒ Invitation to Exclusive Headliner Reveal
- ☒ ACS Provided 3'x6' Signage
- ☒ Recognition in Thank You Ad
- ☒ Social Media & Website Recognition
- ☒ Recognition in Evening Program
- ☒ 1 Baron's Table's of 10

Underwriting Item's Available

- ☐ Bid Board Sponsor*
- ☐ Billboard Sponsor
- ☐ Decorations Sponsor*
- ☐ Desserts Sponsor*
- ☐ Evening Program Sponsor*
- ☐ Lighting Decor Sponsor*
- ☐ Live Auction Sponsor*
- ☐ Baron's Best*
- ☐ Marketing Sponsor*
- ☐ Preview Invitation Sponsor*
- ☐ Shots & Shells
- ☐ Swag ~~\$500~~ Sponsor
- ☐ Table Pens Sponsor*
- ☐ Napkin Wraps Sponsor*
- ☐ Wristbands Sponsor*

** Pending First Right of Refusal*



Texas Trailboss
\$3,000

Amenities Included:

- ☐ ACS Provided 2'x3' Signage
- ☐ Recognition in Thank You Ad
- ☐ Social Media & Website Recognition
- ☐ Recognition in Evening Program
- ☐ 1 Baron's Table's of 10

Underwriting Item's Available

- ☐ Bottled Water Sponsor
- ☐ Coffee Bar Sponsor
- ☐ Dude Crew Sponsor
- ☐ Light Up Wands Sponsor
- ☐ Key to a Cure Sponsor
- ☐ Late Night Snack Bar Sponsor
- ☐ Love Bears Sponsor
- ☐ Mission Awareness Sponsor
- ☐ Mobile Bidding Sponsor
- ☐ Parking Passes Sponsor
- ☐ Photo Booth Sponsor
- ☐ Photography Sponsor
- ☐ Postage Sponsor
- ☐ Raffle Tickets Sponsor
- ☐ Registration Sponsor
- ☐ Save the Dates Sponsor
- ☐ Security Sponsor
- ☐ Soft Drinks Sponsor
- ☐ Stars of Hope Sponsor
- ☐ Valet Sponsor
- ☐ Volunteer Hospitality Sponsor

** VIP level now starts at \$5,000 due to exclusivity.*



Texas Trailboss
\$2,000

Amenities Included:

- ☐ Recognition in Thank You Ad
- ☐ Social Media & Website Recognition
- ☐ Recognition in Evening Program
- ☐ 1 Baron's Table's of 10

FINISH THE FIGHT GOLF CLASSIC



ABILENE COUNTRY CLUB
June 15, 2023

*FEATURING A MILLION
DOLLAR SHOOTOUT

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$15,000

INCLUDES 3 TEAMS & A TABLE AT THE CATTLE BARON'S BALL
PLUS OTHER CBB & GOLF AMENITIES

FOOD SPONSOR - \$5,000

INCLUDES 2 TEAMS, SPECIAL RECOGNITION ON SIGNAGE & OTHER PRINT OPPORTUNITIES
OPTIONS INCLUDE: LUNCH - AFTER PARTY

GOLD SPONSOR - \$3,000

INCLUDES 2 TEAMS, SPECIAL RECOGNITION ON SIGNAGE & OTHER PRINT OPPORTUNITIES
OPTIONS INCLUDE: RAFFLE - SCORE CARDS - CARTS - PATIO

SILVER SPONSOR - \$1,500

INCLUDES 1 TEAM, SPECIAL RECOGNITION ON SIGNAGE & OTHER PRINT OPPORTUNITIES
OPTIONS INCLUDE: HOSPITALITY CART - DRIVING RANGE
PUTTING CONTEST MILLION DOLLAR SHOOTOUT & HOLE-IN-ONE CHALLENGE

TEAM & HOLE SPONSOR - \$1000

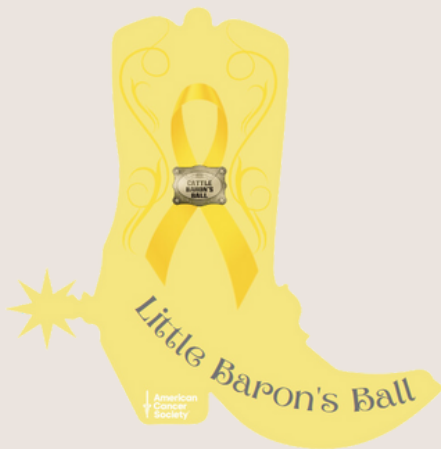
INCLUDES GOLF & SIGNAGE, CART, LUNCH & TEE-PRIZES FOR FOUR

TEAM SPONSOR - \$850

INCLUDES GOLF, CART, LUNCH & TEE-PRIZES FOR FOUR

HOLE SPONSOR - \$250

INCLUDES A SIGN ON THE TEE-BOX OF ONE HOLE



FUN AND EXCITING
CHANGES ARE COMING TO
THIS YEAR'S
LITTLE BARON'S BALL

YOU DON'T WANT TO MISS A
CHANCE TO SUPPORT LOCAL
PEDIATRIC SURVIVORS!

SEPTEMBER 23RD
MAY FARM



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$15,000

- 2 Baron's Table's (seats ten)
- 2 Backstage VIP Meet & Greet
- 1 Finish the Fight Golf Teams
- Prestigious ACS Society Award
- Casino Chip Vouchers
- Valet Parking
- Personal Servers at your table
- Access to the VIP Saloon
- 20 Baron's VIP Pre-Party tickets
- Exclusive Headliner Reveal
- ACS provided 4'x8' signage
- Recognition in Thank You Ad
- Social Media & Website Recognition
- Recognition in Evening Program
- 8 Style Show Tickets

FOOD SPONSOR - \$5,000

SIGNAGE AT LITTLE BARONS BALL
OPPORTUNITY TO MEET AND GREET CHILDREN AND THEIR FAMILIES
OTHER PRINT OPPORTUNITIES

GIFT BAG SPONSOR - \$3,000

LOGO ON GIFT BAG
INCLUDES SPECIAL RECOGNITION ON SIGNAGE & OTHER PRINT OPPORTUNITIES

ACTIVITY SPONSOR - \$1,500

INCLUDES RECOGNITION ON SIGNAGE & OTHER PRINT OPPORTUNITIES

TABLE SPONSOR - \$250

INCLUDES RECOGNITION ON SIGNAGE

Don't miss our Style Show this fall!

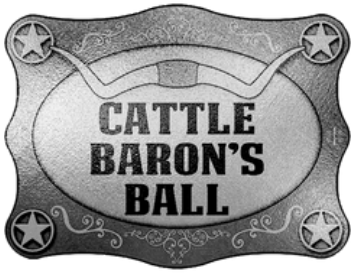
SEPTEMBER 28TH
D & W UNDERGROUND

JOIN US FOR A FUN NIGHT OF DRINKS, LIGHT HORS D'OEUVRES,
BOUTIQUE SHOPPING, AND THE BEST PART WATCHING CANCER
SURVIVORS ROCK THE RUNWAY!



Underwriting opportunities available soon!





2023 SPONSOR COMMITMENT FORM

Company: _____

Contact Name: _____ Title: _____

Mailing Address: _____ Phone: _____

City/State/Zip: _____

Email: _____

☐ I Would ☐ I Would **NOT** like my name or logo to appear in event publications
Logo Artwork Required ☐ Yes ☐ No Email **NEW** logos to Daisy.Bergeron@cancer.org



UNDERWRITING LEVEL



- ☐ Texas Presenting Sponsor \$50,000
- ☐ Texas Cattle Baron \$30,000
- ☐ Texas Outlaw \$20,000
- ☐ Texas Gunslinger \$15,000
- ☐ Texas Legend \$10,000
- ☐ Texas Tycoon \$7,500
- ☐ Texas Ranger \$5,000
- ☐ Texas Trailboss \$3,000

- ☐ Presenting Sponsor \$15,000
- ☐ Lunch Sponsor \$5,000
- ☐ Gold Sponsor \$3,000
- ☐ Silver Sponsor \$1,500
- ☐ Team & Hole Sponsor \$1000
- ☐ Team Sponsor \$850
- ☐ Hole Sponsor \$250

SPONSORSHIP LEVEL

- ☐ Victory Sponsor \$2,000



IN-KIND SPONSORSHIP

Retail Value: \$

CBB Value (1/2 of Retail) \$

Description of Services/Items Provided:

- ☐ Presenting Sponsor \$15,000
- ☐ Food Sponsor \$5,000
- ☐ Gift Bag Sponsor \$3,000
- ☐ Activity Sponsor \$1500
- ☐ Table Sponsor \$250

BILLING INFORMATION

Total Amount Due: \$



☐ Check Enclosed for \$

Make checks payable to the American Cancer Society

☐ Please Invoice Me ☐ Once ☐ Quarterly ☐ Monthly

☐ Please Charge my Credit Card for \$

To pay by card, please visit our website at AbileneCattleBaronsBall.org or call Daisy @ (325) 280-3001

Please Return To:
American Cancer Society
2438 Industrial #143
Abilene, TX 79605

Tax ID #13-1788491

Payment must be received by September 1, 2023

Reminder: You must be 21 to attend the Cattle Baron's Ball

Questions? Contact Daisy Jane Bergeron at
Daisy.Bergeron@cancer.org or (325) 280-3001

We thank you for this sponsorship and for your commitment to help the
American Cancer Society
“Save Lives, Celebrate Lives & Lead the Fight for a World Without Cancer.”

DONOR SIGNATURE

DATE

CBB COMMITTEE MEMBER SIGNATURE

The American Cancer Society cares about your privacy and protects how we use your information.
To view our full privacy policy or if you have any questions, please visit us online at cancer.org
and click on the privacy link at the bottom of the page or call us anytime at 1.800.227.2345.

OFFICE USE ONLY:

DATE INVOICED: _____

DATE PAID: _____

DATE RECEIVED: _____

CARD ____ CHECK # _____

OTHER: _____